

01/11/2010

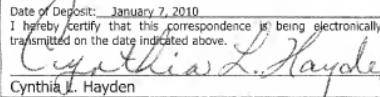
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	§	Art Unit:	2424
David B. Kinder et al.	§	Examiner:	James R. Sheleheda
Serial No.:	§	Conf No.:	1987
Filed:	§	Atty Docket:	ITL.0315US
For:	§		P7998
Providing a Viewer Incentive with Video Content	§	Assignee:	Intel Corporation

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO FINAL REJECTION

In response to the final rejection mailed November 18, 2009, please amend the above-referenced patent application as follows:

Date of Deposit: January 7, 2010
I hereby certify that this correspondence is being electronically
transmitted on the date indicated above.

Cynthia L. Hayden